

## ***April 2017 ConneCTIONS ~ Monthly ideas, suggestions and tips on planned giving***

### ***Upcoming Dates for PGGCT Programs***

- ♦ May 11, 2017  
9:15 am *Get Out of Your Head and Network with Connect And Improv*  
10:45 am *2016 US Trust Study of High Net Worth Philanthropy & Planned Giving*
- ♦ September 14, 2017

**Links to handouts from March 9<sup>th</sup> Meeting:** [The Ten Most Common Odd Charitable Gifts](#), Timothy Throckmorton, Dir. of Fiduciary Services, Webster Private Bank ~ [Legislative Direction with a New POTUS and Congress](#) ~ Michael Kenyon, President and CEO, National Association of Charitable Gift Planners

*Guests are welcome. Guest fee: \$45 payable to PGGCT, includes lunch.*

### ***ConneCT with the PGGCT Board: Share your thoughts and ideas with***

**President:** Dan Weintraub, [dan.weintraub@conncoll.edu](mailto:dan.weintraub@conncoll.edu)

**President Elect:** Susan Dana, [susan.dana@hhchealth.org](mailto:susan.dana@hhchealth.org)

**ConneCTIONS:** Susan Walker, [susan\\_walker@missporters.org](mailto:susan_walker@missporters.org)

**Membership:** Eve Forbes, [eforbes@salisburysschool.org](mailto:eforbes@salisburysschool.org), Hollis Dorman, [hdorman@jcfhartford.org](mailto:hdorman@jcfhartford.org)

**PGGCT website:** Hedy Barton, [hbarton@cjrjyouth.org](mailto:hbarton@cjrjyouth.org)

**Program:** Ellen Nattila, [ellen.nattila@bushnell.org](mailto:ellen.nattila@bushnell.org), Barbara Naugle, [bnaugle@calthumane.org](mailto:bnaugle@calthumane.org)

**Sponsorship:** Laura Becker, [Laura.becker@yale.edu](mailto:Laura.becker@yale.edu)

### ***ConneCT with Member Linda Minoff***



Linda Minoff, Director of Gift Planning, Trinity College

Linda recently joined the staff at Trinity College. She brings her twelve years of experience from the Jewish Endowment Foundation (Springfield, MA); Deerfield Academy (Deerfield, MA); Hampshire College (Amherst, MA); and various law firms to her position. Linda earned her BA from Brandeis University and her JD from Washington College of Law, American University.

Linda believes that “successful gift planners need to spend more time asking “what” and “why.” The “how” will follow.” She asks questions to learn what is important to the prospective donor. Only then does she make suggestions about how to accomplish their goals.

Outside of her work at Trinity, Linda has volunteered as president and board member of her synagogue; also was a founder and long-time board member of Lander Grinspoon Academy, a progressive Jewish K-6 day school in Northampton, MA. She is active in her synagogue and does put her fundraising skills to use for them!

It is important to make your own networks, and Linda has found that when she needs advice, she mostly relies on her colleagues, especially those who are in her Middlebury Planned Giving group.

Linda is glad to report that she is "still on my first husband." She has two daughters age 26 and 24, and a son who is 19. Her winter sport is knitting and her summer sport is gardening. Linda is also an avid reader and loves to travel, cook and be out in nature.

*Editors note: If you've formed a network through members at PGGCT let us know. We'd love to hear stories of how PGGCT is helping you.*



Founded in 1823, Trinity is an outstanding, small (2,200 undergraduates) liberal arts college located in Hartford. It is a place that fosters critical thinking, creative collaboration and engagement with the broader environment. A quote from our new mission statement sums it up: "Trinity College is where the liberal arts meet the real world." [www.trincoll.edu](http://www.trincoll.edu)

## **ConneCT us with Social Media**

Please promote attendance at Planned Giving Group of Connecticut programs through social media. Post a brief version of our program on Facebook, LinkedIn or Twitter, whichever you use and with which you connect to professional colleagues. Include the date time and location of the program. Include the link to register or to the home page <http://pggct.org/home> If you have room, please include #PGGCT which is a searchable hashtag. If you need help with this please speak to the youngest person in your office.

Following is an example of language you may use as a LinkedIn update or Facebook post:

Planned Giving Group of Connecticut welcomes Ellen Feldman-Ornato & Joy Hunter Chaillou for presentations May 11, 2017 starting at 9:15 am at Ashlar Village in Wallingford. Visit <http://pggct.org> to register or become a member. Let us know if you are interested in sponsorship or speaking at a future event.

Following is an example of language that you may use as a Twitter or Facebook post:

Join Planned Giving Group of Connecticut #pggct on May 11 for presentations by Feldman-Ornato & Chaillou. Go to <http://pggct.org>

## **ConneCT with the PGGCT website member benefits**

Have you checked out the NEW PGGCT website <http://pggct.org>? Members can go to the site, request their new passwords electronically and then log in. Logging in allows you to update your contact information, cut and paste a bio, review your preferences and search the directory for members or non-members on our database. Also, check off "remember me" when you log in so that when meeting invitations are sent, your registration form will fill in for you. We are working on new features for members only on this new web platform. Your feedback is welcome and encouraged.

## **ConneCT with humor**



## ConneCT us with New Members

Learn More, Have Fun, Save your Budget: [Join US](#).

Could you or someone you know benefit from more planned giving knowledge? Joining PGGCT is easy and costs just \$180. For the cost of some individual webinars or workshops, you can attend all five annual meetings, which include morning refreshments and lunch. Your membership also allows your organization to post job openings for free (a \$50 value).

You and your organization will overwhelmingly benefit from professional presentations, hours of networking, and learning from other planned giving professionals. PGGCT is open to all development and planned giving professionals, as well as those who work in allied fields, such as trusts and estate, insurance, and banking.

Questions? Please contact Eve Forbes ([eforbes@salisburyschool.org](mailto:eforbes@salisburyschool.org) or 413.297.0369) or Hollis Dorman ([hdorman@jcfhartford.org](mailto:hdorman@jcfhartford.org) or 860.523.7460). *Be sure to spread the word among your colleagues to join you in attending our meetings!*

## ConneCT with our Sponsors



Your Logo Could Be Here!

To join our list of sponsors or to suggest a possible sponsor contact: Laura Becker at [laura.becker@yale.edu](mailto:laura.becker@yale.edu)

## ConneCT with Job Opportunities

Be sure to check out and post jobs on PGGCT's web site: [PGGCT.org/Jobs](http://PGGCT.org/Jobs)

Right now jobs from **Yale University** and the **Archdiocese of New York** are posted. Be sure to post your job openings as well by sending details to [pggct@att.net](mailto:pggct@att.net).

## ConneCT with News You Can Use

According to data from Stelter's latest national study, more than three-fourths (76%) of millennials (ages 20-40) totally or somewhat agree that advances in health care will extend their lifespan. Nearly nine in 10 (88%) matures (age 72+) totally or somewhat agree.\* 2016 MI Healthy Aging Database.

### WHAT IT MEANS

Fear of outliving their retirement savings is a major concern, particularly for boomers and matures. Nonprofits that use age-appropriate content to educate generations early and often on ways to leave a gift without jeopardizing their financial peace of mind stand the best chance of receiving an end-of-life gift.

(source: Stelter)

## ConneCT with Meeting Photos

**From our March 2017 meeting:** l-r: **Timothy Throckmorton**, Director of Fiduciary Services, Webster Private Bank; speaking about The Ten Most Common Odd Charitable Gifts and **Michael Kenyon**, President and CEO National Association of Charitable Gift Planners; speaking about Legislative Direction with a New POTUS and Congress



More photos from the March meeting will be in the next newsletter. You are encouraged to take and share meeting photos with [susan\\_walker@missporters.org](mailto:susan_walker@missporters.org)



## PGGCT Mission Statement

The Planned Giving Group of Connecticut will provide ethically-focused gift planning education, training and advocacy to development professionals, professional advisors, volunteers and donor advisors.

**Submit your ideas for the next installment of ConneCTions: To [susan\\_walker@missporters.org](mailto:susan_walker@missporters.org)**